

**REPORT TO CHURCH COUNCIL of
FIRST UNITED METHODIST CHURCH OF SANTA ROSA, CA
May 9, 2020**

COMMUNICATIONS COMMITTEE

Purpose

Provide connection between the membership and the organizations that set direction of the church. Provide the sources of information regarding church programs, plans, activities and responsibilities with the objective of providing answers to questions and encouraging participation and involvement.

Actions

“BLESSED BE THE TIE THAT BINDS “ -- Notice the bulletin board to the right of the church office. The objective is to feature members to help build acquaintances, community and friendships. Just a few facts can cause our members to pause, reflect and connect to each other by triggering associations that “tie” us together.

Topics that can spark such connections might be: Name, Birth place, High School, Number of years at FUMC, A most memorable experience, What is your vision or hope for the future?

The experience and the vision or hope can be very broad or specific, and not necessarily limited to our church.

This information will be posted with a picture(s) of the member on the bulletin board in the Hallway to Fellowship Hall. The person will be featured for 2-3 Sundays, after which the picture and responses will be collected in a binder for safe keeping.

The first was Marge Noble in March. If you want a *very stimulating* conversation regarding a wonderful life, just ask Marge how she met her husband. Then be prepared to enjoy a whole lot of color and interesting experiences.

Currently Don Thurman is highlighted, and briefly interrupted by the virus. Elizabeth Walton and Jaqui Zwick were big helps in designing and interviewing.

Public Visibility

The ad for our services is found in the Worship Service section of the Press Democrat weekly. It is updated for unique occasions, such as Easter services, and currently the on-line services. It is a welcoming message to attract persons who may be looking for a place to worship.

Expenses for the ad have been covered by private donations outside of the church budget. Jaqui Zwick has done a yeoman’s job of interfacing with the PD on the ads as well as soliciting donations.

Bill Dornbush has made some significant improvements and updates to the website. Kudos to Pastor Lori and the entire staff for their exceptional keeping us informed and in worship together during these uncharted times.