

COMMUNICATION COMMITTEE

April 2, 2019

MINUTES

Welcome Shelly Thompson, member of the Hospitality Committee

Attendees: Marty Thompson, Bill O'Rear, Bill Dornbush, Pastor Lori Sawdon, Shelly Thompson, Jim Wieschendorff

Website Status - Bill D stated the updated site is up and operational with some activity using the new donation feature. Any and all comments are welcome. Nice work, Bill

"Oakmont" results -- 15 attendees gathered to feature Easter and try to invite friends and neighbors to the services on April 14 and Easter April 21. Discussion was good with everyone participating. Positive features of the church were presented (new minister, safe parking, Youth, advertisements, etc). One suggestion was to improve/increase handicapped parking and welcoming.

Publicity - the Kenwood Press ad was placed by Marty to appear April 15. Focus on Easter.

Press Democrat ad will appear with all the churches on Saturday editions for the balance of the year. Jaqui Z has coordinated this. A question was raised about the effectiveness of the ad and the use of the funds. This is an experiment and we will try to get the greeters to ask "new faces" how they found out about FUMC

Think BIG and OUTSIDE the "box".. Discussion about how to reach into the community with some of the good work FUMC is doing. Any article in the paper (PD) needs a hook. Discussion of several topics covered special youth service projects, the exceptional and well respected FUMC Preschool, Spirit Café (homeless) and Safe Parking. Jim W will contact Homeless task force to discuss how the Safe Parking program can be worked into a story that defines a successful program to address the homeless issue.

Shelly represented Hospitality committee and asked who should manage the banners in front of Montgomery. It was commonly felt that that was a welcoming committee project.

VERY IMPORTANT but (unfortunately) not discussed: How to get seniors to the Easter Egg hunt on April 20. PLEASE try to attend this fun event and support the kids!!!

Next Meeting: ____ May 7 (**every 1st Tuesday afternoon**)____