

## COMMUNICATION COMMITTEE

February 5, 2019

### Minutes

Budget update – Reduced proposed budget from \$5000 to \$3000

Oakmont plans –

Easter Season event for members in Oakmont Thursday 3/28 at 4:00 pm at home of Jaqui and Steve Zwick, 320 Mockingbird Circle. Purpose is to get FUMC members to invite guests to Palm Sunday and Easter. Flyer inviting guests available **3/21** in Narthex & at **3/28** Oakmont event and Stony Point 3/21. An ad will be placed in the Kenwood Press on 3/01, 3/15 and 4/1.

April 14 Palm Sunday. April 21 Easter

A mailer to Oakmont residents was considered. Bulk mail for non-profits was discussed. Decision made not to spend committee budget for bulk mail on this event. Jerry Robison should present bulk mail rates to church office for church mailings. Approx. ½ the price of first class.

Publicity Options were discussed for reaching to Oakmont and greater Sonoma County. Decision was made to publicize FUMC in the “Place of Worship” column in the Press Democrat for 6 months to evaluate results. Cost is approximately \$675. Jaqui Zwick will pursue with the PD.

A Kenwood Press ad will run for 3 editions prior to Easter inviting (particularly Oakmont) to celebrate Easter with FUMC. Marty Thompson will work with KP for the ads.

Bill Dornbush discussed the Website update. The draft update can be found at <https://fumcsr.weebly.com/>

Dates for regular committee were selected to be first Tuesday of the month at 3:00 pm in the McMullin Room. Jim will ask the office to place it on the calendar.

Next meeting: Tuesday March 5 in the McMullin Room.

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Focus: Outreach, New/Returning members, Publicity to Community, Seniors